

## One-stop source for international raw financial data

COMPANY PROFILE

### The reliable source for financial data

EXFEED is headquartered in Zurich and was founded by the SWX Swiss Exchange, which has been disseminating its real-time data via the Swiss Market Feed (SMF) since 1993. The expertise and technological proficiency gained during those years have been contributed to EXFEED, which was founded in 2001, and ensure its reliability, professionalism and innovative strength.

### Our source feeds your success

EXFEED guarantees impartial and comprehensive financial-market information and offers high-quality market data from the SWX Swiss Exchange and virt-x, the pan-European blue-chip exchange, thereby providing access to real-time trading information on the constituents of the major European blue-chip indices. Detailed descriptions of the information products and third-party content are available at the EXFEED website.

### Easy integration

Licensing, individual contracts and diverse technological requirements usually involve considerable effort and expense. EXFEED frees up these resources, allowing administrative and legal costs to be kept to a minimum.

EXFEED maintains a hi-tech product range that is continuously adapted to customer needs.

### The innovative source for financial data

Initially, the products offered by EXFEED were based on market data generated by virt-x and the SWX Swiss Exchange, i.e. data that is available from a single source. Now, EXFEED has begun to expand and enhance its range of products and services, to introduce technological innovations and develop new distribution channels. Thanks to its outstanding partnerships, it is able to provide high-quality raw financial data and create added value for its customers. EXFEED focuses exclusively on supplying international raw data.

### EXFEED reinforces a strong group

EXFEED has become an integral part of the SWX Group, and this in turn has strengthened its position as an international provider of securities-market services. The SWX Group continues to pursue its strategy of providing transnational integrated solutions in selected segments of the securities market.

an SWX Group company

 **EXFEED**  
the raw data factory

## The raw data factory – the advantages

- EXFEED offers globally positioned financial-information providers a one-stop source of high-quality raw financial data.
- EXFEED is focused on the development and needs of the financial-information market.
- EXFEED is distinguished by high reliability and easy access to raw data.
- EXFEED works together with first-rate partners around the globe to ensure that its data sources meet the highest standards.
- EXFEED aims to be your one-stop source for international raw financial data.

## EXFEED products

### SMF – Swiss Market Feed

The SMF provides core and market data on all of the securities traded on the SWX Swiss Exchange (stocks, bonds and warrants), the indices of the Swiss Index Family, the Dow Jones STOXX Indices<sup>1</sup> and the TIF (non-listed investment funds) prices and statistical data.

### PEX-MF – Pan-European Exchange Market Feed

The PEX-MF provides core and market data (including market depth, the ten best bids and asks) on the pan-European blue-chips, Exchange Traded Funds and other securities that are traded on virt-x. EXFEED is the only data provider that covers the key constituents of the European blue-chip market. The PEX-MF also provides detailed information on the trade reporting in UK fully listed securities as reported to virt-x.

### QMF – Quote Market Feed

The QMF – the high-performance, real-time data feed of the SWX quoting platform – is a further development of the SWX Platform for quote-driven products and provides quotes for warrants listed on the SWX Swiss Exchange.

### FQS – Financial Quote Service

The FQS is a data source for Internet-based services. It encompasses all data from the SMF and the PEX-MF, is individually configurable and allows users to access stock quotes and market index readings via the Internet.

### Third Party Content

Derivative Partners is a provider of reference data and liquidity/key figures for securitised (non-standardised) derivatives. The subset of delivered Derivative Data is described in the SMF User Specs and contains the Standard Product Classification, Issuer Data, Underlying Data, and Master Data as well as intraday Liquidity Data and calculated Key Figures.

## EXFEED services

### [www.exfeed.com](http://www.exfeed.com)

You can find everything you need to know about EXFEED's products and services at our website, including details of user specifications, contractual terms, exclusive information, latest news, test data and an application that allows you monitor your line connection and data.

### Reporting

The intuitive EXFEED reporting application helps you to archive improvements to the automated billing and reporting process. The primary purpose of the reporting tool is to improve the accuracy and efficiency of reporting and payment processing for all EXFEED customers in a closed user group that includes the vendors, subvendors, user firms, etc. that are involved in managing market data.

### Helpdesk

Should you have any technical, administrative or other questions, please do not hesitate to contact our helpdesk at tel. +41(0)58 854 24 45 (Monday through Friday, 8.00 a.m. to 6.00 p.m. CET) or [helpdesk@exfeed.com](mailto:helpdesk@exfeed.com).

<sup>1</sup> Access to this data is subject to an appropriate contract between the customer and Deutsche Börse AG.